

CURRICULUM VITAE

Valentina Cillo

Associate Professor of Management
Link Campus University- Roma

MAIN TITLES

2022/today- Managing Regional Real Impact Editors – Europe, *Journal of Knowledge Management*, (EMERALD)

2020/today - Member of the scientific board of the Ph.D. Programme “Tech for Good”, Link Campus University

2020/2022 - *Research Fellow*, Department of Business Administration, Roma Tre University

2021 - *Track chair* at the IEEE International Conference on Technology Management, Operations and Decisions (IEEE ICTMOD 2021), Marrakech, Morocco

2019 - *Winner* of the Emerald 'Literati Awards' as Best Reviewer

2018/today - Member of the Research Group, CERMES (Research Center in Management, Economics and Local Development), Link Campus University

2018 - *Winner* of the Best Area Director award for the activity provided for the Knowledge management and Innovation Research Center, 11th Annual EuroMed Conference of the EuroMed Academy of Business

2018/2020 - *Associate Editor*, *Journal of Intellectual Capital*, (EMERALD)

2018 /2019 - *Research Fellow*, Department of Management, Marche Polytechnic University

2017/ today – *Founder and coordinator* of Heroes Euro-Mediterranean Co-innovation Festival

2017/2018 - *Research Fellow*, T +, University spin-off of the University of Sassari

2017 - *Winner* of the Best paper Award (Italian Society of Management) for the track "Innovation Management". 10th Annual EuroMed Conference of the EuroMed Academy of Business, La Sapienza University of Rome.

2012 - PhD in Social and economic analysis systems, University of Sannio

ACADEMIC COURSES

2020/2022 – *Lecturer* in Digital Product design”, Department of Business Administration, Roma Tre University

2020/2022 – *Lecturer* in Management, Department of Business Administration, Roma Tre University

2019/2022 - *Adjunct Professor* in Management, Faculty of economics, medicine and surgery “A.Gemelli”, Catholic University of the Sacred Heart

2020 - *Adjunct Professor* in “Business Strategy II”, Link Campus University

2019/2021 - *Adjunct Professor* in Management, Faculty of Informatics, University of Turin

2018/2019 - *Lecturer* in "Project Cycle management", "European Project Management for non-profit companies" course organised by Marche Polytechnic University and Fondazione Cassa di Risparmio di Ascoli Piceno

2018 - *Adjunct Professor* in “Business to Business Marketing”, Luiss University “Guido Carli”

2018 - *Adjunct Professor* in Behavioural Marketing”, Link Campus University

OTHER EXPERIENCES AND PROJECTS

2022 - *Speaker and Jury member* at 'Startup-night' promoted by Seedble, SCAI Comunicazione and Founder Institute Italy

2022/today - *Member* of the Scientific Board of the research project 'The horse racing sector in Italy between crisis and opportunities for its relaunch' promoted by the University of Salento

2020/2021 - *Member* of the working group, National Council for Certified Public Accountants and Accounting Experts, National Technological Cluster 'Made in Italy'

2020 - *Invited keynote speaker* "INSIDE TOP TIER MANAGEMENT JOURNALS", Libera Università di Bolzano, Bolzano

2019 - *Invited keynote speaker* "Innovating through Digital Revolution. The Role of Soft Skills in Increasing Firm Performance", IX International Academic Conference "Foresight and Science, Technology and Innovation Policy", Higher School of Economics (HSE), Mosca

2019 - *Invited keynote speaker* "Customer knowledge management and firm's scalability in the technology in technological firms", Zhejiang University of Technology, Hangzhou (P.R.China)

2019 - *Invited keynote speaker* "Meet the editor session", 22nd International Conference on Enterprise Information Systems (ICEIS), Crete, Greece

2018/2019 - *Coordinator* of the research group "BIODIVERSITY BARCAMP. Pathways of co-design between public and private for biodiversity" promoted by CREA (National Council for Agricultural Research and Analysis of Agricultural Economics)

2018 - *Invited keynote speaker* "Meet the editor session", "The 15th SGBED International Conference", Dubai

2018 - *Invited Keynote Speaker* "Sustainable Innovation. Implications and future research", nell'ambito della conferenza IEEE International Conference on Technology Management, Operations and Decisions (IEEE ICTMOD 2018), Marrakech, Morocco

2018 - *Invited keynote speaker* "Customer knowledge management", "Knowledge Management, Organizational Capabilities and Skills Workshop", Department of Management and Marketing, University of Siviglia, Spagna

2017 - *Member* of the research group 'Knowledge as a lever of competitiveness' for the Assoknowledge Report 2019

2015/2017 - *Scientific advisor* at Cisl (Confederazione italiana sindacati autonomi lavoratori)

2015 - *Coordinator and Speaker* at the Conference "Sharing Economy and Digital Innovation for Energy and Agriculture. New tools for sustainable local development", Ministry of Agriculture, Food and Forestry Policies, Open Days, European Committee of the Regions (European Commission)

2012/ 2013 - *Expert* in social reporting and strategic planning, Retecamere (Unioncamere)

2011/2012 - *Coordinator* of the working group on Social Reporting, University of Sannio

MAIN PUBLICATIONS

REFERRED JOURNAL ARTICLES

- Caputo, F., Cillo, V., Fiano, F., Pironti, M., Romano, M. (2022). "Building T-shaped professionals for mastering digital transformation, *Journal of Business Research*, Volume 154, 113309, ISSN 0148-2963, <https://doi.org/10.1016/j.jbusres.2022.113309> (**Class "A" ANVUR; Impact Factor: 7.55**)
- Stella, G. P., Cervellati, E. M., Magni, D., Cillo, V.; Papa, A. (2022). "Shedding light on the impact of financial literacy for Corporate Social Responsibility during the COVID-19 crisis: Managerial and financial perspectives", *Management decision* (Emerald), Vol. ahead-of-print No. ahead-of-print, DOI: 10.1108/MD-12-2021-1681(**Class "A" ANVUR; Impact Factor: 4.95**)
- Fait, M., Meissner, D., Gregori, G.L., Monge, F., Cillo, V. (2022). "To act or to react? The role of responsiveness in corporate social performance disclosure in preventing plastic

- pollution in the travel and tourism sector", *Corporate Social Responsibility and Environmental Management*, Wiley, Vol. ahead-of-print No. ahead-of-print, DOI: 10.1002/csr.2302 **(Class "A" ANVUR; Impact Factor: 8.64)**
- Cillo, V., Mazzucchelli, A., Pisano, P., Graziano, D. (2022). "Inside talent management: the strategic role of knowledge sharing and ICT capabilities in MNEs' performance", *European Journal of International Management*, Vol. ahead-of-print No. ahead-of-print., DOI: 10.1504/EJIM.2021.10043134 **(Anvur list; Rating Aidea: B; Impact Factor: 2.86)**
 - Fait, M., Cillo, V., Papa, A., Meissner, D. and Scorrano, P. (2021). "The roots of "volunteer" employees' engagement: The silent role of intellectual capital in knowledge-sharing intentions", *Journal of Intellectual Capital*, Vol. ahead-of-print, No. ahead-of-print. DOI: 10.1108/JIC-04-2020-0133, ISSN: 1469-1930 **(Class "A" ANVUR; IF: 7,24)**
 - Cillo, V., Gregori, G.L., Daniele, L.M., Caputo, F. and Bitbol-Saba, N. (2021). "Rethinking companies' culture through knowledge management lens during Industry 5.0 transition", *Journal of Knowledge Management*, Vol. ahead-of-print No. ahead-of-print. **(Class "A" ANVUR; Impact Factor: 8.18)**
 - Abdulkader, B., Magni, D., Cillo, V., Papa, A. and Micera, R. (2020). "Aligning firm's value system and open innovation: a new framework of business process management beyond the business model innovation", *Business Process Management Journal*, Vol. 26 No. 5, pp. 999-1020 **(Class "A" ANVUR; Impact Factor: 3.61)**
 - Laghi, E., Di Marcantonio, M., Cillo, V. and Paoloni, N. (2020). "The relational side of intellectual capital: an empirical study on brand value evaluation and financial performance", *Journal of Intellectual Capital*, Vol. 23 No. 3, pp.479-515, DOI: doi.org/10.1108/JIC-05-2020-0167 **(Class "A" ANVUR; Impact Factor: 7.24)**
 - Scutto, V., Garcia-Perez, A., Cillo, V., Giacosa, E. (2020). "Do stakeholder capabilities promote sustainable business innovation in small and medium-sized enterprises? Evidence from Italy", *Journal of Business Research*, Elsevier, Vol. 119 (C), pp. 131-141, ISSN: 0148-2963, DOI: 10.1016/j.jbusres.2019.06.025 **(Class "A" ANVUR; Impact Factor: 7.55)**
 - Ferraris, A., Giudice, M., Grandhi, B., Cillo, V. (2020). "Refining the relation between cause-related marketing and consumers purchase intentions", *International Marketing Review*, Emerald, Vol. 37 No. 4, pp. 651-669, ISSN: 0265-1335, DOI: https://doi.org/10.1108/IMR-11-2018-0322 **(Class "A" ANVUR; Impact Factor: 5.32)**
 - Ciampi F., Cillo V., Fiano F. (2020). "Combining Kohonen maps and prior payment behavior for small enterprise default prediction", *Small Business Economics Journal*, Springer, Vol. 54 No. 4, 1007-1039, ISSN:0921-898X. DOI: 10.1007/s11187-018-0117-2 **(Class "A" ANVUR; Impact factor: 7.37)**
 - Scutto, V., Orlando, B., Cillo, V., Nicotra, M., Di Gioia, L., Farina Briamonte, M. (2019), "Uncovering the micro-foundations of knowledge sharing in open innovation partnerships: An intention-based perspective of technology transfer", *Technological Forecasting and Social Change*, Elsevier, No. 152, ISSN: 0040-1625, DOI:10.1016/j.techfore.2019.119906 **(Class "A" ANVUR; Impact Factor: 8.60)**
 - Naji, M.A., Mousrij, A., Cillo, V., Chierici, R. (2019). "Measuring the maintenance performance through fuzzy logic and analytical hierarchy process (AHP)", *International Journal of Managerial and Financial Accounting*, Inderscience Vol. 11 (3/4), pp. 290-319, ISSN: 1753-6723, , DOI: 10.1504/IJMFA.2019.104133 **(Anvur list; Rating Aidea: C; Impact Factor: 1.47)**
 - Cillo, V., Gavinelli, L., Ceruti, F., Perano, M. and Solima, L. (2019). "A sensory perspective in the Italian beer market", *British Food Journal*, Emerald, Vol. 121 No. 9, pp. 2036-2051, ISSN: 0007-070X, DOI: 10.1108/BFJ-12-2018-0818 **(Class "A" ANVUR; Impact Factor: 2.94)**
 - Caputo F., Cillo V., Candelo, E., Ypeng, L. (2019). "Innovating through Digital Revolution. The role of Soft Skills and Big Data in increasing firm performance", *Management Decision*, Vol. 57 No. 8, pp. 2032-2051, ISSN: 0025-1747, DOI: 10.1108/MD-07-2018-0833 **(Class "A" ANVUR; Impact Factor: 4.65)**
 - Cillo V, Garcia-Perez, A., Del Giudice, M., Vicentini, F. (2019), "Blue-collar workers, career success and innovation in manufacturing", *CAREER DEVELOPMENT INTERNATIONAL*, Emerald, Vol. 24 No. 6, 529-544, ISSN: 1362-0436, DOI: 10.1108/CDI-11-2018-0276 **(Class "A" ANVUR; Impact Factor: 3.68)**

- Cillo V., Rialti R., Bertoldi, B., Ciampi, F. (2019). "Knowledge management and open innovation in agri-food crowdfunding", *British Food Journal*, Emerald, Vol.121, No. 2, pp. 242-258,ISSN: 0007-070X, DOI: 10.1108/BFJ-07-2018-0472 **(Class "A" ANVUR; Impact Factor: 2.94)**
- Sánchez-Polo M.T., Cegarra Navarro J.G, Cillo V., Wensley A. (2019). "Overcoming knowledge barriers to healthcare through continuous learning", *Journal of Knowledge management*, Emerald, Vol. 23, No. 3, pp. 508-526, ISSN: 1367-3270, DOI: 10.1108/JKM-10-2018-0636 **(Class "A" ANVUR; Impact Factor: 8.18)**
- Caputo, F., Garcia-Perez, A., Cillo, V. Giacosa, E. (2019). "A Knowledge-based view of People and Technology: Directions for a value co-creation based learning organisation", *Journal of Knowledge management*, Emerald, Vol. 23 No. 7, pp. 1314-1334, ISSN: 1367-3270, DOI:10.1108/JKM-10-2018-0645 **(Class "A" ANVUR; Impact Factor: 8.18)**
- Fait, M., Scorrano, P., Mastroleo, G., Cillo, V, Scuotto, V. (2019). "A novel view on Knowledge Sharing in the Agrifood sector", *Journal of Knowledge management*, Emerald, Vol. 23 No. 5, pp. 953-974, ISSN: 1367-3270, DOI: 10.1108/JKM-09-2018-0572, **(Class "A" ANVUR; Impact Factor: 8.18)**
- Cillo, V., Messeni Petruzzelli,A., Ardito, L., Del Giudice, M. (2019). "Understanding sustainable Innovation: A systematic Literature Review", *Corporate Social Responsibility and Environmental Management*, Wiley, Vol. 6, No. 5, pp. 1012-1025, ISSN: 1535-3966, DOI: 10.1002/csr.1783 **(Class "A" ANVUR; Impact Factor: 8.64)**
- Cillo, V., Rialti, R., Usai, A., Del Giudice, M. (2019). "Niche tourism destinations' online reputation management and competitiveness in big data era: Evidence from three Italian cases", *Current Issue in Tourism*, Routledge, Vol. 24, No. 2, pp. 177-191, ISSN: 1368-3500. DOI: 10.1080/13683500.2019.1608918 **(Class "A" ANVUR; Impact factor: 7.43)**
- Cegarra J.G., Cepeda G., Cillo.V. (2019). "Tips to use Partial Least Squares Structural Equation Modelling (PLS-SEM)", *Journal of Knowledge management*, Emerald, Vol. 23, No. 1,pp. 67-89, ISSN: 1367-3270, DOI: 10.1108/JKM-05-2018-0322 **(Class "A" ANVUR; Impact Factor: 8.18)**
- Dezi L., Cillo V., Usai A., Pisano, P. (2018). "Equity crowdfunding in technology transfer strategies and licensing", *International Journal of Technology Management*, Inderscience, Vol.78, No.1-2, ISSN: 0267-5730, DOI: 10.1504/IJTM.2018.10013149 **(Anvur list; Rating Aidea: A; Impact factor: 1.83)**
- Caputo F., Scuotto V., Carayannis E., Cillo V. (2018). "Intertwining the Internet of Things and Consumers' Behaviour Science: Future Promises for Businesses", *Technological Forecasting and Social Change*, Elsevier, Vol. 136,pp. 277-284, ISSN: 0040-1625 DOI: 10.1016/j.techfore.2018.03.019 **(Class "A" ANVUR; Impact Factor: 8.60)**
- Caggiano V., Cillo V., D'Emilia C. (2015). "WELLBEING AND INTRAPRENEURIAL UNIVERSITY", *International Journal of Developmental and Educational Psychology INFAD Revista de Psicología*, Vol.2, No.1,pp. 129-136, ISSN: 0214-9877, **(Anvur list)**
- Ricci P., Cillo V., Landi T., (2010). "The Italian SMEs in the global context: the accountability system role", *Esperienze d'Impresa*, 1/ 2011, pp. 59-77, ISSN: 1971-5293, **(Anvur list)**

BOOKS

- Scarcella Prandstraller, S. & Cillo, V. (2022). *Manuale di Responsabilità Sociale d'Impresa*, McGraw-Hill, Milano, ISBN: 9788838656781
- Cillo V., Fiano F. (2019). *KNOWLEDGE RECURRENCE. Il ruolo di routine e script per la gestione delle imprese Knowledge intensive*, Eurilink University Press, Roma, ISBN: 978 88 85622 517 (Collana accreditata Aidea)
- Usai A.,Cillo V., Mueller J. (2018). *CREATING SHARED VALUE. Strategic management of CSR in integrated management perspectives*, ROSSI SMITH, Oxford, ISBN: 978-0-473-43513-4
- Caggiano V., Cillo V. (2014). *Mare Nostrum. Percorsi e storie di imprenditori immigrati in Italia tra necessità e opportunità*, Roma, Anicia, 2014 ISBN: 9788867091560
- Cillo V. (2014). *CO.INNOVATION. Personas-Proyectos-Políticas por la sostenibilidad*, Cordoba, Tinta Libre, ISBN: 978-987-708-083-4

BOOK CHAPTERS

- Del Giudice, M., Cillo, V. (2022). "The spiral of knowledge creation in a dynamic and evolving business environment". In Chen, J., & Nonaka, I. (Ed.) *The Routledge companion to knowledge management*. Routledge, pp. 15-32, ISBN: 9780367631055
- Cillo, V., Palladino, R. (2022). "La rendicontazione sociale nelle benefit corporation". In Scarcella Prandstraller, S., *Manuale di rendicontazione sociale*, McGraw-Hill, Milano
- Cillo, V. (2022). "La gestione strategica della CSR", in Scarcella Prandstraller, S. & Cillo, V. (Ed.), *Manuale di Responsabilità Sociale d'Impresa*, McGraw-Hill, Milano, pp. 233-253, ISBN: 9788838656781
- Rieple, E., Pironti, M., Pisano, P., Cillo, V. (2021). "Human Resource Management through a strategic perspective", in Rees, G., Smith, P.(Eds), *Strategic Human Resource Management*, Sage Publishing, ISBN: 9781529740783, pp. 34-75
- Cillo, V. (2019). "KNOWLEDGE MANAGEMENT E CAMBIAMENTO ORGANIZZATIVO", in Cillo V., Fiano F. (Eds). *KNOWLEDGE RECURRENCE. Il ruolo di routine e script per la gestione delle imprese Knowledge intensive*, Eurilink University Press, Roma, ISBN: 978 88 85622 517, pp. 19-44 (Aidea series)
- Cillo, V. (2019). "L'IMPATTO DEI KNOWLEDGE SCRIPTS SUL COMPORTAMENTO DEI CONSUMATORI NELLA DIGITAL ECONOMY" in Cillo V., Fiano F. (Eds). *KNOWLEDGE RECURRENCE. Il ruolo di routine e script per la gestione delle imprese Knowledge intensive*, Eurilink University Press, Roma, ISBN: 978 88 85622 517, pp. 93- 103, (Aidea series)
- Caputo, F., Papa, A., Cillo, V., Del Giudice M. (2019). "Technology Readiness for Education 4.0: Barriers and Opportunities in the Digital World" in Ordóñez de Pablos, P., Lytras, M. D., Zhang, X., Tai Chui, K., *Opening Up Education for Inclusivity Across Digital Economies and Societies*, IGI GLOBAL, ISBN: 9781522574743, pp. 277-296
- Papa A., Cillo. V. (2018). "Culture 4.0. The role of digital innovation in cultural and Creative industries development", in Monti S., Del Giudice M., Mueller J.(Ed.), *Big Data for Culture and Tourism*, ROSSI SMITH, ISBN: ISBN 9780473428457, pp. 229 – 295
- Cillo, V. (2018). "Costs and Benefits of CSR", in Usai, A., Cillo, V. & Mueller J. (Eds.), *CREATING SHARED VALUE. Strategic management of CSR in integrated management perspectives*, ROSSI SMITH, Oxford, ISBN 978-0-473-43513-4, pp. 56-85
- Caggiano V., Cillo V. (2013). "Predicción en la conducta empresarial de las mujeres" in Caggiano V. (Ed.), *Educación emprendedora. Inspiración, aspiración, acción*, Cordoba, Tinta Libre, 2013 ISBN: 9789877080391, pp. 100-125
- Cillo V. (2013). *La dimensione etica e sociale dell'impresa* in Stefano Scarcella Prandstraller (Ed.), *Teorie e tecniche della Responsabilità Sociale d'Impresa*, Roma, Di Virgilio Ed., 2013, ISBN: 978-88-979710-5-4
- Cillo V. (2012). *The corporate social responsibility for sustainable development of territories*, in Bencardino F., Vespasiano F. (Ed.), *Sviluppo Locale e turismo. Laboratorio sociologico per le intelligenze territoriali*, IRSEV Campania, Napoli, 2012, ISBN 978-88-90304-9-2-7 8

REFERRED CONFERENCE PROCEEDINGS

- Cillo, V., Farronato, N., Scuotto, V., Pironti, M., Pisano, P., Del Giudice, M. (2020), "Torino City Lab, an open innovation participatory ecosystem. The city works with entrepreneurial universities in shaping the smart city ecosystem", in Castaldo, S., Giuliani, E., Frey, M., Ugolini, M. *Grand challenges: companies and universities working for a better society*, Sinergie- SIMA Management Conference, University of Pisa - Sant'Anna School of Advanced Studies, Pisa, September 7-8, 2020, FONDAZIONE CUEIM, Verona, pp. 75-90, DOI 10.7433/SRECP.FP.2020.01, ISBN 97888943937-3-6
- Esposito P., Cillo V., Landi T. (2010). "Anti-Corruption Management, State Capture, Governance and Accountability in the local Public Administrations: a case study", in Vrontis D., Weber Y., Kaufmann R. and Tarba S. (Eds.), *Managerial and Entrepreneurial Developments in the Mediterranean Area*, EuroMed Press, Cyprus, ISBN 9789963634767, DOI 10.3292, pp. 555 – 572