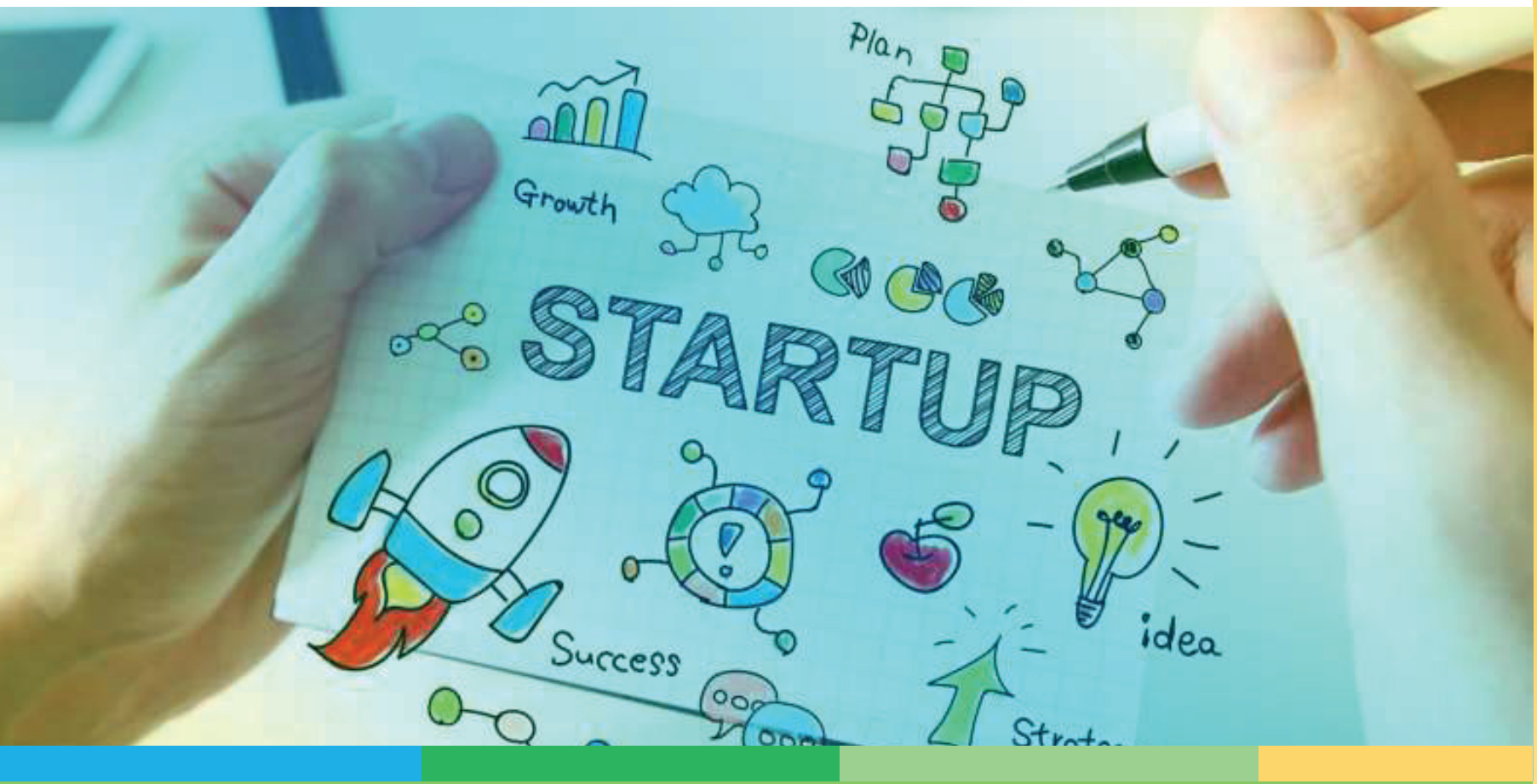
WeP UP! West Pomeranian ICT Start UP Hub

LINK UNIVERSITY CAMPUS

INNOVA Technology Transfer & Valorisation



ENTREPRENEURSHIP AND INNOVATION IN ICT

Training & Matchmaking

18th JULY 2019, at 9:30 a.m.

Università degli Studi Link Campus University
Aula 3 - Via del Casale di San Pio V, 44 - Rome

- MORNING SESSION -

Welcome and introduction

(9:30 – 10:00)

Session 1

(10:00 – 13:00)

ICT Trends and Foresight

Top Trends
Focus on Technology Sectors
Startups and Investments

Digital Transformation

Introduction
EU Opportunities, outcomes and uptake
Focus on Verticals

- AFTERNOON SESSION -

Session 2

(14:30 – 16:30)

Entrepreneurship and Innovation in ICT

Becoming a startup Entrepreneur: the challenges and the draw-backs
ICT - the emerging Market needs: cybersecurity, emotions, devices miniaturization, rapidity, personalisation
From technology to market, the role of the intellectual property in ICT: SW Patent, Utility Models, Designs, copyright

Closure of the session

(16:30)

Final networking

(16:30 – 17:00)

Trainers/Speakers: Aleardo Furlani, Alessio Gugliotta

Project funded by the European Commission under the action Pilot Project - Start This Up! Start-up-based ecosystem (connecting Universities, Entrepreneurs and a start-up hub in West Pomerania) involving regional potential outside central cities in Poland GA00683304

European Union

LINK UNIVERSITY CAMPUS

Via del Casale di San Pio V, 44
00165 Roma
Tel. +39 06 94802270
email: info@unilink.it

unilink.it