

unimed



Link Campus University  
12 - 13 December 2019

# Shaping the Mediterranean from Cooperation to Integration

In collaboration with



Under the patronage of



European Parliament



Commissioner Johannes Hahn  
Member of the European Commission





## Shaping the Mediterranean From Cooperation to Integration

### About the UNIMED General Assembly

The UNIMED General Assembly represents an important yearly event. Rectors, presidents and their representatives meet to exchange views and to determine policy for UNIMED, setting the stage for a full and rich year of initiatives, activities and conferences that shape the academic calendar around the Mediterranean. It is an opportunity to meet and network with representatives of international organisations, government officials, students, influential contributors to the cultural and political spheres and representatives of NGOs.

**Venue:** *Link Campus University, via del Casale di S. Pio V, 44, Rome, Italy*

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Translations provided by the students of the University  
of International Studies of Rome (UNINT)

# THURSDAY

## 12 DECEMBER 2019

**08:30 am – 09:00 am**    **Registration of participants**

**09:00 am – 10:00 am**    **Openings**

**Francisco Matte Bon**

*UNIMED President and Rector of University of International Studies of Rome (UNINT), Italy*

**Hmaid Ben Aziza**

*UNIMED Secretary General, Tunisia*

**Rima Mattar**

*Vice President of Holy Spirit University of Kaslik (USEK), Lebanon*

**Vincenzo Scotti**

*President of Link Campus University, Italy*

**10:00 am – 10:15 am**    **UNIMED activities and future plans**

**Marcello Scalisi**

*UNIMED Director, Italy*

**10:15 am – 10:45 am**    **Institutional greetings**

**Video message from Andrea Cozzolino**

*President of the Delegation for relations with the Maghreb countries and the Arab Maghreb Union, European Parliament*

**Enrico Granara**

*Coordinator of the Euro-Mediterranean Multilateral Activities, Italian Ministry of Foreign Affairs*

**Vito Borrelli**

*Deputy Head of the Representation of the European Commission in Italy*

- 10:45 am – 11:15 am**    **Keynote speech**
- Besnik Mustafaj**  
*Writer and former Minister for Foreign Affairs of the Republic of Albania*
- 11:15 am – 11:45 pm**    *Coffee break and networking*
- 11:45 am – 12:30 pm**    **New challenges for the EuroMed Cooperation: Talks with Institutional partners**
- Giuseppe Provenzano**  
*Expert of Higher Education and Research Division of the Union for the Mediterranean (UfM)*
- Cesare Onestini**  
*Director of the European Training Foundation (ETF)*
- 12:30 pm – 01:00 pm**    **Keynote speech**
- The Higher Education World in 2030: Themes and priorities for Global Policy Dialogue**
- Ann Katherine Isaacs**  
*Vice-Chair of the Bologna Follow-up Group and Co-chair of the Coordination Group on Global Policy Dialogue*
- 01:00 pm – 02:00 pm**    *Light lunch and networking*
- 02:00 pm – 03:30 pm**    **The role of Higher Education and Vocational Training on Employability and Entrepreneurship: European Training Foundation (ETF) and UNIMED join forces for a common challenge**
- 03:30 pm – 04:00 pm**    *Coffee break and networking*
- 04:00 pm – 05:30 pm**    **New challenges for the academic cooperation in the Mediterranean region: opportunities and examples**
- 05:30 pm – 06:30 pm**    **Screening of the documentary film “When you can’t go back” by Leonardo Cinieri Lombroso**
- 06:30 pm – 08:00 pm**    *Cocktail and networking*

*EN/FR/IT translation will be provided*

# FRIDAY

## 13 DECEMBER 2019

**09:00 am – 11:00 am** UNIMED Assembly (only for members)

**11:00 am – 11:30 am** *Coffee break and networking*

**11:30 am – 01:00 pm** **Parallel workshops**

**WS1** – Fostering the creation of Open Education Ecosystems in the Mediterranean, organised by the UNIMED SubNetwork on Open Education

**WS2** – UNIMED meets students in collaboration with the Erasmus Student Network (ESN)

**01:00 pm – 02:00 pm** *Light lunch and networking*

**02:00 pm – 03:30 pm** **Social Responsibility of Higher Education Institutions in the Mediterranean region**

**03:30 pm – 04:30 pm** **Keynote speeches**

**Challenges and New Opportunities for the Euro-Med Cooperation in Research & Innovation** followed by presentation on *Final Calls under Horizon 2020: Work Programme 2018-2020*

**Maria Cristina Russo**

*Director for International Cooperation, Directorate-General for Research and Innovation, European Commission*

**Contributions of academia to Sustainable Agriculture for achieving the SDGs**

**Kakoli Ghosh**

*Coordinator of Strategic Program on Sustainable Agriculture Management Team, Food and Agriculture Organisation (FAO)*

**04:30 pm – 05:00 pm** **Discussion and closing remarks**

*EN/FR/IT translation will be provided except for WS1*



# DETAILED PROGRAMME



# **THE ROLE OF HIGHER EDUCATION AND VOCATIONAL TRAINING ON EMPLOYABILITY AND ENTREPRENEURSHIP: EUROPEAN TRAINING FOUNDATION (ETF) AND UNIMED JOIN FORCES FOR A COMMON CHALLENGE**

**This plenary workshop is jointly organised by UNIMED and the European Training Foundation (ETF)**

**Venue: Aula Magna, Link Campus University, via del Casale di S. Pio V, 44, Rome**

**Date: 12<sup>th</sup> December 2019, 02:00 pm – 03:30 pm**

## **Rationale**

This plenary workshop aims to address the main topic “The role of Higher Education and Vocational Training on Employability and Entrepreneurship” in the Euro-Mediterranean region. Jointly organised by UNIMED and the European Training Foundation (ETF), the workshop is within the framework of a larger collaboration and cooperation context with the ETF on employability and entrepreneurship issues, following the creation of the UNIMED SubNetwork on Employability.

The workshop would be a place for sharing experiences and dialogue, points of view among academic leaders, socio-economic actors and experts from the higher education sector, by drawing up the state of the actions already undertaken, their impact on the universities and to determine their concrete actions for the regional cooperation in this field.

The speakers who will intervene will share and reflect on good practices, difficulties and prospects to better respond to the challenge of students’ employability.

In particular, after the keynote speech by ETF, the session will focus on the European Investment Bank (EIB) strategy and experience to boost employability and entrepreneurship. Lessons learnt and challenges on university employability will be shared among participants through the Moroccan case-study which will present the RESUME project experience ([www.resumeproject.eu](http://www.resumeproject.eu)). The workshop will focus also on how entrepreneurship could contribute to enhance employability for a research-oriented university and on how a career service within university could strengthen employability opportunities for students and graduates.

## Speakers

### Keynote speech

#### **Francesca Rosso**

*Labour Market Specialist, Operations Department, European Training Foundation (ETF)*

### **Going the extra-mile to boost employability and entrepreneurship: EIB impact investing in ecosystems**

#### **Yohann Chaigneau**

*Senior policy officer, European Investment Bank (EIB)*

### **Employability and new entrepreneurship: development levers for a research university**

#### **Carlo Maria Medaglia**

*President of the School for Undergraduate and Graduate Activities, Link Campus University, Italy*

### **The RESUME experience: lessons learnt and challenges on university employability. The Moroccan case**

#### **Mohammed Bouslikhane**

*Deputy Director for Scientific Research and Postgraduate Studies, Institut Agronomique et Vétérinaire Hassan II, Morocco*

### **The activities and strategy of the career service as a measure to support students' employability in higher education**

#### **Antonella Magliocchi**

*Head of Career Service, University of Pisa, Italy*

**Moderator: Cesare Onestini, Director of European Training Foundation (ETF)**

# NEW CHALLENGES FOR THE ACADEMIC COOPERATION IN THE MEDITERRANEAN REGION: OPPORTUNITIES AND EXAMPLES

Venue: **Aula Magna, Link Campus University, via del Casale di S. Pio V, 44, Rome**  
Date: **12<sup>th</sup> December 2019, 04:00 pm – 05:30 pm**

## Rationale

Academic cooperation in the Euro-Mediterranean region works in particular through capacity building and jointly research actions.

The international cooperation tools provided by the European Union and international organisations largely contribute to the creation of bridges among people and societies, strengthening of scientific dialogue, cultural cooperation, trust and mutual understanding.

The European Union and other international actors play a crucial role in building stable and effective relations among European and Southern Mediterranean countries. Academic communities, students, faculty members and administrators have benefited from a wide range of programmes promoting cooperation, mobility, research and capacity building. The activities undertaken by the Euro-Mediterranean academic community show the value of encouraging and supporting this work, while also seeking more synergies in light of current multifaceted dynamics and challenges.

This workshop seeks to propose a reflection by the Euro-Mediterranean academic community on challenges and opportunities for the university cooperation in the Mediterranean region in order to contribute to identify further needs in view of the new EU framework programs from 2021 to 2027.

## Speakers

### **Challenges facing education and research in Basic sciences and Humanities in the Euro-Mediterranean region**

**Abdullatif Abuhijleh**

*President, Birzeit University, Palestine*

### **Complementary pathways for admission of refugees to third countries**

**Anna Gekht Davis**

*Senior Resettlement Officer, Division of International Protection (DIP), United Nations High Commissioner for Refugees (UNHCR)*

### **Strategies and Policies to Prevent and Contrast violent radicalisation: the experience of PRIMED Project with Mediterranean and Middle East Universities**

**Maurizio Zandri**

*Academic Coordinator of Political Science and International Relations Studies, Link Campus University, Italy*

### **RAISD Project: Reshaping Attention and Inclusion Strategies for Distinctively vulnerable people among the forcibly displaced, funded by Horizon 2020 Programme**

**Ruben Fuentes Fernandez**

*Associate professor, Universidad Complutense de Madrid, Spain*

### **PAGES Project: Post-Crisis Journalism in Post-Crisis Libya: A Bottom-up Approach to the Development of a Cross-Media Journalism Master Program, funded by Erasmus+, KA2 – Capacity-building in the Field of Higher Education**

**Andrea Miconi**

*Professor, International University of Languages and Media (IULM), Italy*

### **Libya Restart: a journey analysis. Interactive presentation of Libya Restart research results, a discussion among:**

**Marcello Scalisi**

*Director, Mediterranean Universities Union (UNIMED), Italy*

**Marco Di Donato**

*Researcher, Mediterranean Universities Union (UNIMED), Italy*

**Moderator: Raniero Chelli, Project Manager, Mediterranean Universities Union (UNIMED), Italy**

# FOSTERING THE CREATION OF OPEN EDUCATION ECOSYSTEMS IN THE MEDITERRANEAN



Session by the UNIMED SubNetwork on eLearning and Open Education

Venue: Aula 3, Link Campus University, via del Casale di S. Pio V, 44, Rome

Date: 13<sup>th</sup> December 2019, 11:30 am – 01:00 pm

## Rationale

Open Education and Open Educational Resources (OER) are gaining ground in the Mediterranean region, also thanks to the increased use of ICT in higher education. These developments can have a great impact to increase access and equity of the Mediterranean Higher Education area, and to better integrate Mediterranean university systems into a global academic and scientific cooperation network. In order to address these important developments, the UNIMED SubNetwork on eLearning and Open Education will organise a workshop where successful eLearning and Open Education strategies and projects can be discussed.

## Speakers

### Showcase from the SubNetwork

#### Intercultural dialogues and new learning technologies

**Marco Emanuele**

*Professor of Democracy and Totalitarianism, Link Campus University, Italy*

#### The eOmed latest developments

**Jilani Lamloumi**

*Professor, University of Tunis, Tunisia and Vice President of the eOmed Network*

#### eLearning at the Palestine Technical University - Kadoorie

**Yasmeen Abuhasirah**

*Head of training, e-Learning center, Palestine Technical University – Kadoorie (PTUK), Palestine*

#### Virtual Innovative Teaching and Learning in Jordan

**Wissam Tawileh**

*JOVITAL Project Coordinator, Technische Universität Dresden, Germany*

#### Innovative teaching methods for health education in Lebanon and Syria

**Valentina Vasicheva**

*Lecturer, DIGIHEALTH Project Coordinator, Linnaeus University, Sweden*

#### UNINETTUNO and the University for Refugees, how e-learning can support social inclusion

**Nicola Paravati**

*Head of International Affairs, Università Telematica Internazionale UNINETTUNO, Italy*

#### The UNIMED Learn online platform

**Cristina Stefanelli**

*Project Manager, Mediterranean Universities Union (UNIMED), Italy*

### How to get engaged in Erasmus+ Virtual Exchange

#### The importance of Virtual Exchange and how to practically get involved in the Erasmus+ Virtual Exchange project

**Fabio Nascimbeni**

*Expert, Mediterranean Universities Union (UNIMED), Italy*

**Moderator: Cristina Stefanelli, Project Manager, Mediterranean Universities Union (UNIMED), Italy**

# UNIMED MEETS STUDENTS IN COLLABORATION WITH THE ERASMUS STUDENT NETWORK (ESN)

Venue: Aula Magna, Link Campus University, via del Casale di S. Pio V, 44, Rome

Date: 13<sup>th</sup> December 2019, 11:30 am – 01:00 pm

## Rationale

As the recent events have demonstrated, both in Northern and Southern Mediterranean countries, students are actors of university and society life. Since its beginning, UNIMED aims at giving them opportunities, by strengthening their academic and non-academic development, by supporting their mobility mostly through Erasmus programme, by working with their universities for improving their employability. Giving to the actual and future generations' tools and space for increasing dialogue and cooperation within the Region is one of our responsibilities.

To enhance our understanding of students expectations and to define together how we can better support them, UNIMED decided to give them the floor! This workshop, involving students and staff from the two shores, will be the occasion to talk about **students' network, mobility** - South to North, North to South, South to South, and **empowerment**.

It will be also the occasion to recall for an even more important endorsement of the **Petition for a Erasmus Mediterranean** generation that UNIMED launched during its General Assembly in Paris, in 2017. The results of this Petition will be presented to the European Parliament, in March 2020, during the UNIMED week in Brussels.

## Speakers

### Keynote speech

#### **Kostis Giannidis**

*President of the Erasmus Student Network (ESN)*

#### **Connecting our shores: Potential and prospects for student and staff mobility**

##### **Ann Katherine Isaacs**

*Vice-Chair of the Bologna Follow-up Group and Co-chair of the Coordination Group on Global Policy Dialogue, Italy*

#### **The South-South Mobility perspective: the DIRE-MED experience**

##### **Mouad El Aboudi**

*Student, University Abdelmalek Essaadi, Morocco*

#### **International mobility as a tool for cooperation. Prioritizing win-win situations for students, staff and higher education institutions**

##### **Valentina Manzato**

*International Relations Programme Manager, University of Bologna, Italy*

#### **The International Credit Mobility: perspective from a National Agency and a proposal for the cooperation with Sicilian Higher Education Institutions**

##### **Claudia Peritore**

*Head of the Higher Education Unit, National Agency Erasmus+ INDIRE, Italy*

# SOCIAL RESPONSIBILITY OF HIGHER EDUCATION INSTITUTIONS IN THE MEDITERRANEAN REGION

Venue: Aula Magna, Link Campus University, via del Casale di S. Pio V, 44, Rome  
Date: 13<sup>th</sup> December 2019, 02:00 pm – 03:30 pm

## Rationale

The social responsibility of universities is their awareness of the role they can play in the collective resolution of society's major challenges. This means taking concrete action in their own areas (training and research), in order to:

1. Help to resolve major societal challenges;
2. Contribute to the reasonable development of the society;
3. Spread the universities' core values within society: freedom of expression, tolerance, solidarity and humanism.

## A long-standing awareness

Today, the challenges of Euro-Mediterranean countries have to face are many. Universities already contribute, either actively and consciously or through indirect actions, to solving these problems. An obvious example is unemployment, which has been affecting many countries and for which universities have decided to transform their former academic programmes into more "professionalizing" ones, and to link their curricula to the needs of the labour market. Now, universities are called upon to organize their curricula and degrees according to the needs of society. They must even anticipate future developments, in order to train tomorrow's professionals today.

## An (often) paradoxical situation today

The situation of universities with regard to their social responsibility is paradoxical today. On the one hand, they have carried out actions that clearly demonstrate that they are aware of the role they have to play, as a public actor, in the problems and developments of our societies: the example of training is one such example, that of welcoming migrants is another. On the other hand, the discourse on each of these actions is isolated, if at all.

### **Have an overview of what is still done for a better political support**

Overall, there is therefore first of all a real need to make the initiatives of “social responsibility” more visible, both in what is done and in what is said. This requires action to be taken at two levels:

1. Carry out a comparative study of what is being done in the different countries, how the subject is being addressed politically;
2. Set up events to exchange good practices between universities. In a second step, this sharing will have to be presented to university leaders, in order to ensure a better political support for these actions and to bring out politically the notion of “social responsibility”. This will help to better show the real link that universities have with their environment.

### **Actions to make this commitment a reality**

In parallel with this inventory, it is important to rely on a network of universities to better respond in concrete terms to the major challenges facing the Euro-Mediterranean region today. The ambition is not to find solutions to all problems, but to identify some major issues that most directly concern universities and that also engage the dialogue between Europe and the Mediterranean. These topics, as starting points of a UNIMED initiative on Social Responsibility, are:

1. Migration and intercultural dialogue
2. Student engagement for social, cultural and humanitarian purposes outside the university;
3. Open access to science for researchers (“OpenScience”) and the sharing of science with a wide audience;
4. Entrepreneurship and professional integration;
5. Governance.

## Speakers

### Keynote speech

#### **Mathieu Schneider**

*Vice President, University of Strasbourg, France*

### A discussion among:

#### **Mashhoor Refai**

*President, Princess Sumaya University of Technology, Jordan*

#### **Wail Benjelloun**

*Former UNIMED President and Former President of Mohammed V University, Morocco*

#### **Hmaid Ben Aziza**

*Secretary General, Mediterranean Universities Union (UNIMED), Tunisia*

**Moderator: Francisco Matte Bon, UNIMED President and Rector of University of International Studies of Rome (UNINT), Italy**







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