

Docente: Quillico Franco

Tipo di incarico: Professore a contratto

Titolo del corso: Decision Theory & Knowledge Management

9 CFU

Programma

1. Formulating Strategy
2. The Tetra-threat framework
3. Business Models Canvas
4. Capital Structure
5. Capital Budgeting
6. Acquisition Strategies
7. Exit Strategies
8. Defense Tactics
9. Scenario Planning
10. Monte-Carlo Simulation
11. Real Option Theory
12. Game Theory

The course programme is the following:

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Testi adottati

Compulsory Texts (Cases and articles to be distributed in class)

Supplementary Readings (To be provided during the course)

FOR INTERNATIONAL STUDENTS:

Compulsory Texts (Cases and articles to be distributed in class)

Supplementary Readings (To be provided during the course)

Valutazione:

Prova scritta e prova orale