

Docente: Quillico Franco

Titolo del corso: Decision Theory & Knowledge Management

CFU: 9

Orario di ricevimento

Il docente è disponibile ad incontrare gli studenti dopo le lezioni.

Programma

1. Formulating Strategy
2. The Tetra-threat framework
3. Business Models Canvas
4. Capital Structure
5. Capital Budgeting
6. Acquisition Strategies
7. Exit Strategies
8. Defense Tactics
9. Scenario Planning
10. Monte-Carlo Simulation
11. Real Option Theory
12. Game Theory

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Testi adottati

Compulsory Texts Cases and articles to be distributed in class

Supplementary Readings To be provided during the course

Valutazione

Prova scritta e prova orale

Written and oral exam