



Orange-CITY: Creativity, Innovation & Technology / O-CITY

**"Seminar on creative Sector and creative processes
for transforming culture into goods"**

AGENDA



Monday 18th January 2021

12:00 – 12:10	<ul style="list-style-type: none"> • Welcome from the GM team • Intro video 	<p>Paschalis Mantis</p> <p>Ilias Mantis</p>
12:10 -12:20	<ul style="list-style-type: none"> • Welcome from the Governor of Thessaly 	<p>Kostas Agorastos</p>
12: 20 – 13:10	<ul style="list-style-type: none"> • Conceptualizing the Creative Economy • Investing in Cultural and creative industries. • CCIs and Smart Specialization Strategy • How to strengthen CCIs and the main effects of their application 	<p>Dimitrios Papalexis <i>MBA economist. Director of consulting firm of businesses and organizations</i> <i>1st Vice President of Chamber of Commerce and Industry of Larissa</i></p>
13:10 – 13:40	<ul style="list-style-type: none"> • Good Practices and Results from initiatives based on Creative Economy 	<p>Eleni Liagoura <i>Manager of tourism in Trade Federation of Thessaly and General secretary to a social cooperative Enterprise (SCE)</i></p>
13:40 – 14:00	<ul style="list-style-type: none"> • On line virtual tour Visit to “Odyssey” Theme Park 	<p>GM TEAM</p>
14:00	Close of meeting	



Please log in 5 minutes before 12.00

Topic: Seminar Ocity

Time: Jan 18, 2021 12:00 PM Madrid

Join Zoom Meeting

<https://us02web.zoom.us/j/86941681925?pwd=OFJjamt5Nk1sYXF2T3JoTG43M1JKdz09>

Meeting ID: 869 4168 1925

Passcode: 190771

